MINISTRY OF EDUCATION AND TRAINING

**LAC HONG UNIVERSITY**

# COURSE OUTLINE

**<126067 – SUSTAINABLE TOURISM>**

## General information

| Course name (Vietnamese): | Du lịch bền vững |
| --- | --- |
| Course name (English): | Sustainable Tourism |
| Course ID: | 126067 |
| Types: | Fundamental of majors |
| Faculty/ Department: | Expertise – Guidelines Tourism |
| Main Lecturer | Master Vu Duc Cuong  Email: [cuongvd@lhu.edu.vn](mailto:cuongvd@lhu.edu.vn) |
| Lecturer participating in: | Master Phan Van Hai  Email: [haipv@lhu.edu.vn](mailto:haipv@lhu.edu.vn)  Master Vu Duc Cuong  Email: [cuongvd@lhu.edu.vn](mailto:cuongvd@lhu.edu.vn) |
| Number of credits : | 3 |
| Theory: | 45 periods |
| Practice: | 0 periods |
| Exercise: | 0 periods |
| Speciality: | Obligatory |
| Prerequisite course: | No |
| Previous course: | No |

1. **COURSE DESCRIPTION**

Sustainable Tourism is an obligatory course which belongs to the intellect major in the major of Tourism and Travel services management’ training program. Including the contents: General information in Sustainable Tourism; Principle and Growth policy to tourism; Evaluating the sustainment of tourism; sustainable development to some types of tourism.

## COURSE LEARNING OUTCOMES

**Table 1: Course Learning Outcomes (CLOs)**

| **Course Learning Outcomes (CLOs)** | **Course Learning Outcomes content** | **Bloom domain/Bloom level** | **Program Learning Outcomes PLOs/SOs/PI (\*)** |
| --- | --- | --- | --- |
| CLO1 | Exploring the sustainment and the insistence to a specific destination. | Knowledge (3) | PI2.1 |
| CLO2 | Establishing policy and sustainable tourism growth figures to a specific destination. | Skills (4) | PI4.1 |
| CLO3 | Following the standard and rule of sustainable tourism, in the development of sustainable tourism | Attitude (2) | PI7.2 |

1. **COURSE CONTENT, LESSON PLAN**

**Table 2: Course Content, Lesson Plan**

| **Week** | **Lesson/**  **Chapter** | **Name/Chapter** | **Lesson Learning Outcomes (LLO)** | | **Lecture and Study activity** | **Method of lecture** | **Method of**  **assessment** | **Reference (\*)** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1** | **Chapter 1**  The general information of the sustainable tourism | 1. Definition  2. The meaning of the sustainable tourism | LLO1.1 | - Explaining the role and meaning to the sustainable tourism | **Lecturer:** - Introducing the general information, regulation and study goals.  - Giving question about the definition of the sustainment and the related terminology  + Grouping, giving tasks  **Student**: - listening, observing and questioning  - Discuss about the comprehension of the definition | + Lecture (1)  + Didactic questioning(2)  + Discussion (13) | + Short form and multiple choice tests  **+** Essay | **[1]** |
| **2** | **Chapter 1** | 3. The participant in the sustainable tourism | LLO1.2 | - Exploring the participant in the sustainable tourism  (K3) | **Lecturer**: Explaining the meaning and role of the participant in the sustainable tourism  - Helping student identify the feature of the participant  - Offering SV to choose an illustrative example  **Student**: discussing the role of the relevant individual  - Finding a practical illustration | + Lecture (1)  + Didactic questioning(2)  + Discussion (13) | +Short form and multiple choice tests  + Essay | **[1]** |
| **3** | **Chapter 2**  Evaluating the sustainment of tourism and the standard of the sustainable tourism | - Evaluating the sustainment of tourism | LLO2.1 | - Clarifying the meaning of the evaluation of the sustainable tourism  (A2) | **Lecturer**: Introducing the general information of the meaning of evaluating the sustainment of tourism  **Student**: Students have to note down, grasp the main idea, summarize the case  - Didactically questioning in debate, discussion  **Home study:** Reading the references | + Lecture (1)  + Case Studies (8)  + Discussion (13) | + Essay ‘3’  +Presentation ‘8’ | **[1]** |
| **4** | **Chapter 2** | The standard of the sustainable tourism | LLO2.2 | - Determining the evaluative standard to the global sustainable tourism | **Lecturer**: Indicating the main factors that students have to remember. Introducing, explaining, determining the main character of the standard of the sustainable tourism  **Student**: Summarizing the previous reading lesson. Noting, Grasping the main idea, summarizing the case  **Home study:** Reading the references | + Lecture (1)  + Didactic questioning(2)  + Discussion (13) | + Short form and multiple choice tests  ‘1’  + Essay ‘3’ | **[1]** |
| **5** | **Mid-term test revision** | Group presentation |  |  | - Team work  + The implementation of the already learned lesson to do research.  + Discussing and Writing |  | + Essay ‘3’  + Presentation ‘8’ | **[1], [2]** |
| **6** | **Chapter 3**  The policy and the sustainable tourism figure | - The policy of the the sustainable tourism | LLO3.1 | Advising to the policy of the international, area and Vietnam sustainable tourism  (S4) | **Lecturer**: Asking and suggesting some related sustainable tourism’ policies  Introducing, explaining, indicating the main character of the policy  **Student**: Students have to note down, grasp the main idea, summarize the case  **Home study**: Reading the references | + Lecture (1)  + Case Studies (8)  + Discussion (13) | + Essay ‘3’  + Presentation ‘8’ | **[1], [2]** |
| **7** | **Chapter 3** | - The sustainable tourism figure in the tourist attractions | LLO3.2 | - Clarifying the sustainable tourism figure in the tourist attractions in Vietnam and internationalism  (A2) | **Lecturer**: Describing and explaining the main character of the sustainable tourism’ figure  **Student**: Students have to note down, grasp the main idea, summarize the case  Find the illustrative example  **Home study**: Reading the references | + Lecture (1)  + Case Studies (8)  + Discussion (13) | + Essay ‘3’  + Presentation ‘8’ | **[1], [2]** |
| **8** | **Chapter 4**  Sustainable development in some types of tourism | - Some types of the sustainable tourism | LLO4.1 | - Clarifying the definition, feature and basic principle of some of the sustainable tourism’ figure (S4) | **Lecturer**: Offering students to resolve some types of the sustainable tourism’ figure  **Lecturer**: Indicating types of the sustainable tourism  **Student**: Students have to discuss, grasp the main idea, summarize the case  **Home study**: Reading the references | + Lecture (1)  + Case Studies (8)  + Discussion (13) | + Essay ‘3’  + Presentation ‘8’ |  |
| **9** | **Chapter 4** | * Ecotourism * Community-based Tourism * Responsible Travel | LLO4.2 | - Establishing some types of the sustainable tourism (S4) | **Lecturer**: Lecturing + Distributing tasks for every group  + Giving the problem for students to solve  **Student**: : Students have to discuss, grasp the main idea, demonstrate the solution to the given problem  **Home study**: Reading the references | + Lecture (1)  + Case Studies (8)  + Discussion (13) | + Essay‘3’  + Presentation ‘8’ | **[1], [2]** |
| **10** | **Chapter 4** | * Community-based Tourism (pt.2) * Responsible Travel | LLO4.3 | - Establishing some types of the sustainable tourism (S4) | **Lecturer**: Lecturing + Distributing tasks for every group  + Giving the problem for students to solve  **Student**: Students have to discuss, grasp the main idea, demonstrate the solution to the given problem | + Lecture (1)  + Case Studies (8)  + Discussion (13) | + Essay ‘3’  + Presentation ‘8’ | **[1], [2]** |
| **11** | **Final exam revision** | * Revision |  |  | **Lecturer**: Giving the revision outline.  **Study in class**: listening to the explanation, questioning  **Home study**: Preparing the outline and study | + Lecture (1)  + Didactic questioning (2) | + Essay ‘3’  + Presentation ‘8’ |  |

## MAPPING IN LESSON AND COURSE LEARNING OUTCOMES

**Table 3:**  **Mapping In Lesson And Course Learning Outcomes**

| **Lesson/**  **Chapter** | **Lesson Learning Outcomes** | **Course Learning Outcomes** | | | **Evaluation Component** |
| --- | --- | --- | --- | --- | --- |
| **CLO1** | **CLO2** | **CLO3** |
| Chapter 1 | LLO1.1 | X |  |  | A1, A2, A3 |
| LLO1.2 | X |  |  | A1, A2, A3 |
| Chapter 2 | LLO2.1 |  |  | X | A1 |
| LLO2.2 | X |  |  | A1, A2, A3 |
| Chapter 3 | LLO3.1 |  | X |  | A1, A2, A3 |
| LLO3.2 |  |  | X | A1 |
| Chapter 4 | LLO4.1 |  | X |  | A1, A3 |
| LLO4.2 |  | X |  | A1, A3 |
| LLO4.3 |  | X |  | A1, A3 |

## COURSE ASSESSMENT

**Table 4: Course assessment**

| **Evaluation Component** | **Assessment** | **CLOs** | **Percentage (%)** |
| --- | --- | --- | --- |
| A1. Process | - Participating in lesson  - Class exercise  - Homework  - Team work  - LMS exercise | *CLO1, CLO2, CLO3* | *30%* |
| A2. Mid-term | - Test  - Big project  - Essay | *CLO1, CLO2* | *30%* |
| A3. Final | - Written report  - Project / Essay | *CLO1, CLO2* | *40%* |

1. **COURSE REQUIREMENTS AND EXPECTATIONS**

- Attendance: Obeying the regulations

- Students have to research and read the course material given by the lecturer before the lesson in an online study system (LMS - learn.lhu.edu.vn).

- Doing homework on LMS, answering short questions and quick exercises, discussing in class, students will be given bonus marks for the student's process.

- Finishing given group discussions according to the lecturer's regulations.

1. **STUDY REFERENCE**

**8.1. Textbook**

[1] Đặng Thị Phương Anh – Bùi Thị Thu Vân, Phát Triển Du Lịch Bền Vững 2018, Đại Học Quốc Gia Hà Nội

[2] Bộ công cụ về Du lịch có trách nhiệm tại Việt Nam, 2013 Bộ Văn hoá Thể thao và Du lịch, Tổng cục Du lịch.

**8.2. References**

[1] Nguyễn Trọng Nhân, Huỳnh Văn Đà, Giáo trình Du lịch sinh thái 2022 NXB Đại học Cần Thơ.

[2] Đặng Văn Minh, Giáo trình Du lịch Sinh thái, 2020, NXB Đại học Bách Khoa

| SOFTWARE OR SUPPORTING EQUIPMENTS FOR PRACTICE |
| --- |

Internet, Google Chrome, AI, Kahoot….

**General rules:**

| **Abbreviation** | **Description** |
| --- | --- |
| **PLO/SO** | Program Learning Outcomes/Standard Outcomes |
| **PI** | Performance Indicators |
| **CLO** | Course Learning Outcomes |
| **LLO** | Lesson Learning Outcomes |

| **Head of Major/ Head of Faculty**  (sign and write full name) | Dong Nai, February 24th 2023  **Responsible lecturer**  (sign and write full name)  Vu Duc Cuong |
| --- | --- |