MINISTRY OF EDUCATION AND TRAINING

**LAC HONG UNIVERSITY**

**COURSE OUTLINE**

**<126065 – INTRODUCTION TO VIETNAM CULTURE >**

 **1. GENERAL INFORMATION**

| Course name (Vietnamese): | Co so van hoa Viet Nam |
| --- | --- |
| Course name (English): | Introduction to VietNam Culture |
| Course ID: | 126065 |
| Types:  | Fundamentals of major |
| Faculty/Department: | Expertise – Guideline in Tourism |
| Main Lecturer: | Master Vu Duc CuongEmail: cuongvd@lhu.edu.vn |
| Lecturer participating in: | Master Phan Van HaiEmail: haipv@lhu.edu.vn Master Vu Duc CuongEmail: cuongvd@lhu.edu.vn |
| Number of credits: | 3 |
| Theory:  | 30 periods |
| Practice: Exercise: | 0 periods30 periods |
| Self-study: | 0 periods |
| Specialty: | Obligatory to students in Major of Tourism and Travel Management |
| Prerequisite course: | No |
| Previous course: | No |

**2. COURSE DESCRIPTION**

Introduction to VietNam Culture is a fundamental of major course for students who study about tourism in oder to understand; research the basic characteristics, the process of formation and development to a specific culture. This course provides the basic understanding of Vietnamese culture. After the graduation, students are able to apply culture in tourism product business; potentiate, protect and continue Vietnamese culture values.

**3. COURSE LEARNING OUTCOMES**

**Table 1: Course Learning Outcomes (CLOs)**

| **Course Learning Outcomes (CLOs)** | **Course Learning Outcomes Content**  | **Bloom domain/Bloom level** | **Program Learning Outcomes (PLOs) (\*)** |
| --- | --- | --- | --- |
| CLO1 | Applying the cultural identity to Vietnam and other tourism making countries.  | Knowledge (3) | PI1.2 |
| CLO2 | Doing the tourism guidelines in the multicultural environment.  | Skills (3) | PI5.1 |
| CLO3 | Connecting the regulations of protecting Vietnamese culture with the others in participating in tourism activities. | Attitude (4) | PI8.1 |

**4. COURSE CONTENT, LESSON PLAN**

**Table 2: Course Content, Lesson Plan**

| **Week** | **Lesson/****Chapter**  | **Name/Chapter**  | **Lesson Learning Outcomes (LLO)** | **Lecture and Study activities** | **Teaching methods** | **Assessment methods** | **References (\*)** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | **Chapter 1**CULTURAL STUDIES AND VIETNAMESE CULTURE  | 1. The definitions of culture 2. The characteristics and functions of culture  | LLO1.1 | - Differentiating the comprehension of culture. Definitions of culture. (K3) | Lecturer introduces the course overview, regulations and study routes.- Initiating concepts, explanations. Questioning about the culture’s definitions and related terminologies. + Dividing in groups, giving tasks. Studentslisten, observe and question.- Exchanging the understanding of definitions. | + Lecture (1)+ Didactic questioning (2)+ Discussion (13) | + Short form and multiple-choice tests ‘1’ | [1], [2] |
| 2 | **Chapter 1** | 3. Culture along with civilization, languages and literature4. The structure of cultural systems | LLO1.2 | - Distinguishing the concepts: culture, literature, languages, civilization. (S3)  | Lecturerexplains the characteristics and functions.- Supporting students to distinguish between culture and non culture - Asking students to give illustrative examples.Students exchange information about each cultural characteristic and function.- Finding the illustrative practical examples. | + Lecture (1)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+ Presentations ‘8’ | [1], [2] |
| 3 | **Chapter 2**VIETNAMESE CULTURE IN THE PREHISTORY AND PROTOHISTORY | - Locating the prehistoric culture: era, places and subjects- The typical prehistoric cultures: Son Vi, Hoa Binh, Bac Son | LLO2.1 | - Stating the cultural periods. (S3) | Lecturer introduces the overview; applying the cultural coordinate system to find the essence of cultural periods.Students write down, grasp the main ideas, summarize the issues.**Home study:** read the references. | + Lecture (1)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+ Presentations ‘8’ | [1], [2] |
| 4 | **Chapter 2** | - Vietnamese protohistoric culture. Locating: era, subjects, places. | LLO2.2 | - Differentiating main features of each culture. (K3) | Lecturer asks students to explain the cultural coordinate system.Applying the cultural coordinate system to find the essence of cultural periods.Students write down, grasp the main ideas, summarize the issues.**Home study:** read the references | Field trips (20) | + Written report ‘5’+ Short form and multiple-choice tests ‘1’ | [1], [2] |
| 5 | **Chapter 2** | Vietnamese prehistoric culture: - Dong Son culture- Sa Huynh culture- Dong Nai culture | LLO2.2 | - Differentiating main features of each culture. (K3) | Lecturer tells the main factors that students have to remember, also introduces, tells the main features of the culture. Students summarize the preview, write down, grasp the main ideas, summarize the issues.**Home study:** read the references | + Lecture (1)+ Didactic questioning (2)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+ Presentations ‘8’ | [1], [2] |
| 6 | **Chapter 3**VIETNAMESE CULTURE IN THE EARLY MILLENIUM B.C | - The formative process of the Viet | LLO3.1 | **-** Illustrating the formative process of the Viet, Vietnamese (K3) | Lecturer asks and relates some historical information.Introducing, explaining, telling the main features of the process Students write down, grasp the main ideas, summarize the issues.**Home study:** read the references | + Lecture (1)+ Didactic questioning (2)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+ Presentations ‘8’+Essay ‘3’ | [1], [2] |
| 7 | **Chapter 3** | - The residential communities’ culture in the Northern and North Central Coast Vietnam: the material culture  | LLO3.2 | - Distinguishing the features of residential communities in: the Northern, Sorth Central Coast and Southern Vietnam (S3) | Lecturer describes the main features, explains the correlation between geography, history and human form into the material culture.Students write down, grasp the main ideas, summarize the issues.Finding the illutrative examples **Home study:** read the references | + Lecture (1)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+ Presentations ‘8’+Essay ‘3’ | [1], [2] |
| 8 | **Chapter 3** | - The traditional culture and changes in the residential communities’ culture in the Nothern Vietnam during the Northern colonial period of Vietnam | LLO3.2 | - Distinguishing the features of residential communities in: the Northern, Sorth Central Coast and Southern Vietnam (S3) | Lecturer analyzes and compares in order to clarify the cultural changes.Students identify the changes, find the examples.**Home study:** read the references, find the illustrative examples  | + Lecture (1)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+ Presentations ‘8’+Essay ‘3’ | [1], [2] |
| 9 | **Midterm revision** | Presentations  |  |  | - Team work:+ Ways to apply the learned methods to research. + Discussing and writing. | + Discussion (13)+ Case Studies (8) | + Short form and multiple-choice tests ‘1’+Essay ‘3’ | [1], [2] |
| 10 | **Chapter 4**Vietnamese traditional culture in Dai Viet era | - Time and places in the culture- Types and structures of society | LLO4.1 | - Applying the ceremonies in a wedding, funeral, religious event, festival (K3) | **GV**: Lecturer asks students to explain the cultural coordinate system. Applying the cultural coordinate system to find the characteristics of the cultural periods.Students write down, grasp the main ideas, summarize the issues.**Home study:** read the references | + Lecture (1)+ Didactic questioning (2)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+ Presentations ‘8’+Essay ‘3’ |  |
| 11 | **Chapter 4**The culture of organization and lifestyles | - Material culture - Non-material culture  | LLO4.2 | - Forming the abilities of logical thinking, self-study, self-learning and knowledge’s expansion in lifestyles. (A4) | **GV**: Lecturer describes the main features, explains the cultural acculturation creating the material culture; non-material culture. Students identify Vietnamese material culture. Giving the illustrative examples. Students identifythe custom, behavior, belief in Vietnamese culture. Finding the examples.**Home study:** read the references | + Lecture (1)+ Case Studies (8)+ Role-playing (10) | + Short form and multiple-choice tests ‘1’+Essay ‘3’ | [1], [2] |
| 12 | **Chapter 4**The culture of organization and lifestyles | - Cultural communication - Cultural social organization  | LLO4.2 |  Forming the abilities of logical thinking, self-study, self-learning and knowledge’s expansion in lifestyles. (A4) | Lecturercompares the aspects of languages, Vietnamese behavior with some other Western or Northeast Asian countries.Lecturer analyzes some social organization models, tells the main features.Students identify the differences, find illustrative examples.**Home study:** read the references | + Discussion (13)+ Case Studies (8) | + Presentations ‘8’ +Written report (5)+Essay ‘3’ | [1], [2] |
| 13 | **Chapter 5**Cultural behavior | Cultural behavior to the social environment - Exchanging with Indians, Chams culture- Buddhism, Confucianism, Taoism in Vietnamese culture  | LLO5.1 | - Differentiating the acculturation process in Vietnamese culture. (S3) | Lecturer analyzes and proves the exchanged and acculturative factors of Cham culture, Buddhism, Confucianism, Taoism in Vietnamese culture.Students identify the differences, find illustrative examples.Students identifythe custom, behavior, and belief in Vietnamese culture. Finding the examples**Home study:** read the references | + Lecture (1)+ Case Studies (8)+ Discussion (13) | + Short form and multiple-choice tests ‘1’+Essay ‘3’ | [1], [2] |
| 14 | **Chapter 5** | - Vietnamese culture during the early modern periods.The acculturation of Western culture Cultural problems nowadays. | LLO5.2 | Coordinating every exchange and acculturation factors in lifestyles (A4) | Lecturer explains the culturally integrated and acculturative factors in the early modern and modern periods.Students rate and comment**Home study:** Preparing for the revision  | + Lecture (1)+ Case Studies (8)+ Role-playing (10) | +Essay ‘3’+ Presentations ‘8’ | [1], [2] |
| 15 | **Final exam revision** | Revision |  |  | Lecturer provides the revision outline.**In class:** Listening to the explanations, questioning **Home study:** Preparing the outline and studying. | + Lecture (1)+ Discussion (13) | +Essay ‘3’+ Presentations ‘8’ |  |

**5. MAPPING OF LESSON AND COURSE LEARNING OUTCOMES**

**Table 3: Mapping of Lesson and Course Learning Outcomes**

| **Lesson/****Chapter** | **Lesson Learning Outcomes** | **Course Learning Outcomes** | **Evaluation Component** |
| --- | --- | --- | --- |
| **CLO1** | **CLO2** | **CLO3** |
| Chapter 1 | LLO1.1 | X |  |  | A1, A2, A3 |
| LLO1.2 |  | X |  | A1, A2, A3 |
| Chapter 2 | LLO2.1 |  | X |  | A1, A2, A3 |
| LLO2.2 | X |  |  | A1, A2, A3 |
| Chapter 3 | LLO3.1 | X |  |  | A1, A2, A3 |
| LLO3.2 |  | X |  | A1, A2, A3 |
| Chapter 4 | LLO4.1 | X |  |  | A1, A3 |
| LLO4.2 |  |  | X | A1 |
| Chapter 5 | LLO5.1 |  | X |  | A1, A3 |
| LLO5.2 |  |  | X | A1 |

**5. COURSE ASSESSMENT**

**Table 4: Course assessment**

| **Evaluation Component** | **Assessment** | **CLOs**  | **Percentage (%)**  |
| --- | --- | --- | --- |
| A1. Process | - Participating in the lesson construction- Class exercises- Homework- Team work- LMS exercises | *CLO1, CLO2, CLO3* | *30%* |
| A2. Midterm | - Test- Big project- Essay | *CLO1, CLO2* | *30%* |
| A3. Final  | - Doing test on papers - Essay | *CLO1, CLO2* | *40%* |

**7. COURSE REQUIREMENTS AND EXPECTATIONS**

- Attendance: Obeying the regulations.

- Apart from studying in class, learners have to study more at home. Students do self-reading and self-learning types of books related to Vietnamese culture.

- Performing the research related to the course with the lecturer’s assistance in order to apply the scientific researching methods into a given specific subject by the lecturer. From then, students know how to read, search for documentation, process the data and systemize the case.

**7. STUDY REFERENCES**

**7.1 Textbook**

[1] Tran Ngoc Them (2022), Co so van hoa Viet Nam, NXB Dai Hoc Quoc Gia TP. HCM,

[2] Tran Quoc Vuong (Tai ban 2020), Co so van hoa Viet Nam, NXB Giao duc VN.

**7.2 References**

[1] Ngo Duc Thinh (2023), He gia tri Van hoa Viet Nam, NXB Tri Thuc

[2] Giao trinh Co so van hoa Viet Nam (2021), Cao dang Lao Cai

**8. SOFTWARE OR SUPPORTING EQUIPMENTS FOR PRACTICE**

* Board, chalks or markers; Projector.
* Internet, LMS, Learning apps…

*Dong Nai, March 24th 2024*

| **Head of Major/ Head of Faculty**(sign and write full name) |  | **Responsible Lecturer**(sign and write full name) |
| --- | --- | --- |
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