

SCIENCE PROFILE
(For Lecturers)

I. BRIEF BIOGRAPHY

Full Name: **Tran Thi My Huong** Gender: **Female**
Date of Birth: **15/11/1987** Birthplace: **Dong Nai**
Hometown: **Thua Thien Hue Province** Ethnicity: **Kinh**
Highest Degree: Master of Business Administration
Year and Country of Degree Awarded: 2012, Viet Nam
Highest Academic Title: Lecturer Year of Appointment: 2014
Position: Lecturer
Workplace: Lac Hong University
Home Address or Contact Address: 592, Tra Co, Binh Minh, Trang Bom District,
Dong Nai
Contact Phone Number, Workplace: 02513952252 Mobile Phone: 0933.987.333
Fax: Email: huongttm@lhu.edu.vn

II. EDUCATIONAL QUALIFICATIONS

1. Undergraduate:

Type of Education: Fulltime
Institution: Lac Hong University
Field of Study: Business administration
Country of Education: VietNam Year of Graduation: 2009

2. Postgraduate:

- Master's Degree in: Business administration Year Awarded: 2012
Institution: Lac Hong University
- Doctor of Philosophy in:
Institution:



Research Topic:

3. Foreign Languages: 1. English Proficiency Level: middling

4. Postgraduate Certificates:

- Certificate University Teaching Methods
- Information Technology: B
- Others: ...

III. PROFESSIONAL WORK EXPERIENCE

| Duration | Place of Work | Job Responsibilities |
|-----------------|----------------------|-----------------------------|
| 2009 - 2014 | Lac Hong University | Teaching assistant |
| 2014 to now | Lac Hong University | Lecturer |

IV. SCIENTIFIC RESEARCH EXPERIENCE

1. Scientific research projects participated in

| No.: | Research Project Title | Start Year / Completion Year | Project Level (National, Ministry, Department, University) | Role in the Project |
|-------------|-------------------------------|---|---|--------------------------------|
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2. Published Scientific Works: (title, year of publication, place of publication, etc.)

| No.: | Title | Year of publication | Place of publication |
|-------------|--------------|--------------------------------|-----------------------------|
|-------------|--------------|--------------------------------|-----------------------------|

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|---|--|------|---|
| 1 | RELIABILITY ANALYSIS OF DETERMINANTS AFFECTING THE EFFECTIVENESS OF RISK MANAGEMENT OF COMMERCIAL BANKS IN DONG NAI PROVINCE | 2017 | International Journal of Quantitative and Qualitative Research Methods, Vol.5, No.2, pp.28-41 |
| 2 | THE DETERMINANTS AFFECTING THE CUSTOMS RISK MANAGEMENT (CRM) IN DONG NAI PROVINCE | 2018 | British Journal of Marketing Studies, Vol.6, No.3, pp. 33-45 |
| 3 | Organizational commitment among employees in post-merger enterprises: A case study in Vietnam | 2019 | ICECH2019 - International Conference on Emerging Challenges: Management in Digital Evolution - ISBN: 97866049875199 |
| 4 | Factors Affecting Employee Cohesion in Post-Merger Enterprises | 2019 | Hanoi National University Magazine, ISSN 2615-9287 |
| 5 | Factors Influencing Students' Entrepreneurial Success: A Case Study of Lac Hong University | 2020 | Test engineering & Management, ISSN: 0193-4120 |
| 6 | FACTORS AFFECTING ONLINE SHOPPING BEHAVIOR BASED ON SOCIAL MEDIA ADVERTISING IN VIETNAM | 2021 | Journal of Legal, Ethical and Regulatory Issues |
| 7 | The impact of corporate culture on the sustainable development of Vietnamese enterprise | 2022 | Industry and Trade Magazine |

Dong Nai, date 15 month 5, year 2024

PRINCIPAL

Declarant's Signature

(Clearly state title, academic degree)



Lam Thanh Hien



Tran Thi My Huong